COMMENT GOLDEN ON INSTAGRAM

The Golden Sample SOP

The sample was perfect. The 5,000 units that showed up were garbage. This is the single most common way sellers get burned, and it has a boring, fixable cause.

The fix is a golden sample

A golden sample is one physical unit you approve, sign, and write into the order as the standard the bulk must match. It turns "we thought it would look like the sample" into a contract term.

The SOP we run

1. **Approve and sign one physical sample**
   Photograph it, tag it, and keep one. The factory keeps the matching one.

2. **Write the clause into the purchase order**
   Bulk production must match the approved and signed golden sample in every respect.

3. **Split the payment 30 / 70**
   Pay 30 percent to start. Hold the 70 percent until a third-party inspection confirms the bulk matches the golden sample.

4. **Book a third-party inspection**
   Firms like SGS or Intertek inspect before you release the balance, usually for a few hundred dollars. Now the factory eats the mistake, not you.

Copy-paste clause for your PO

```
Bulk production must match the buyer-approved and signed Golden Sample (ref: GS-001) in
material, construction, color, dimensions, and finish. Final 70% balance is released only after
a third-party inspection (e.g. SGS or Intertek) confirms the production lot conforms to the
Golden Sample. Non-conforming goods are reworked or replaced at the supplier’s cost.
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That one page of paperwork is the difference between a bad batch and a bad year.

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